

THE WEB MOVEMENT Z

The New Order Rising From The Intersection Of Technological Web 3—And Cultural Gen Z



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This intriguing session explores the series of new impacts, implications, and influences at the intersection of Web 3 and Gen Z. These two extraordinary forces—the technological Web 3 and the cultural Gen Z—are fueling a fascinating new order that CK coins “The Web Z Movement.”

And the scale is utterly iconic: “Web Z” is igniting new technologies, emerging economies, changing philosophies . . . and shifts in the balance of power.

First, the Web is evolving from a singular destination into a full collection of connected environments. From the classic Internet to the real-world “Outernet.” Across The Metaverse of 3D worlds to blockchains decentralizing industries, companies, currencies, and creative assets (NFTs).

Second, new economic models are moving us from the (many!) abuses of Web 2’s “attention economy” into an enlightened era of ownership wherein customers and creators will finally have control over their data, their platforms, and their choices.

Third, movements are born from changing mindsets—and Web Z sends a loud-and-clear mandate on what we deem valuable, and what is no longer acceptable. Freed from the oppressive rules of the old guard, Web Z is ushering in a new age of inclusion, transparency, and equality.

But Web Z’s most profound impact will surely be to the balance of POWER: who will keep it, who will reclaim it . . . and how to amass it in a future where seismic techno-cultural shifts are re-writing all the rules.



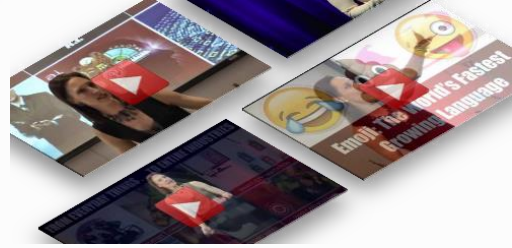
With 25 years of experience delivering engaging and educational tech keynotes and trainings Christina “CK” Kerley is renowned for her charismatic personality and relentless reinvention.

Her extensive range— a catalog of 15+ topics across 10+ technologies—sets CK apart from other speakers

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What Companies Say About CK



See Videos Of CK in Action!

"CK changes the energy level of a room...and it only gets better as she speaks!"



"CK's content, style, passion and performance are bar none!"



"By the end of CK's energetic, engaging speech, everyone is thinking, 'How do I make this happen in MY business!'"



"CK's insights, incredible energy and contagious passion gives marketers the guidance they need."



"CK's passion and humor is beyond compare—she really takes innovating your business to heart!"



"An exceptional speaker, I hung on CK's every word as she made complex technical concepts accessible to everyone."



"With humor and high energy, CK easily transfers her passion for innovation to her audience!"



"CK never just 'brings it'... she has a way of bringing it BEYOND!"



"CK was phenomenal—incredibly fun, knowledgeable, and engaging!"



"CK session was in many ways a game-changer for our future plans."



"An engaging speaker who makes everyone feel connected, inspired and thirsting for more!"



"A rare presenter that meets the needs of those that are new to tech and those with experience."



"One of the most-gifted presenters I have ever seen."



"Incredibly informative and entertaining."



"CK has a gift... we were all mesmerized!"



"A powerhouse of knowledge, passion and engaging delivery."

