

# WHAT IS WEB 3?

**An Intro To Web 3 Technologies, Capabilities,  
And Connected Environments**



**View All CK's  
15+ Speeches  
Across 10+ Tech**

In this session audiences learn what Web 3 is, why it's difficult to define, and how it will disrupt the Web more over the next 10 years . . . than throughout the past 25.

Ask people to define Web 3, and you'll receive a mixed bag of blank stares, bets on Bitcoin, and musings on The Metaverse. Is it any wonder so many exclaim, "What is Web 3?"

For the vast majority, Web 3 is a mystery at best—and a punchline at worst. But this confusion is risky for today's companies that will be competing in tomorrow's Web.

While Web 1 was the information age, Web 2 became the user-generated era. But Web 3 can't be characterized by one big thing—because Web 3 is a combination of many big things.

And it's going to change the Web in many big ways.

No longer a singular destination, Web 3 powers a sweeping collection of connected environments—across the classic Internet, the physical Outernet, and the 3D Metaverse. Blockchain's impact will be utterly historic: disintermediating entire industries, democratizing the Big Tech platforms, even decentralizing the Web itself.

But most compelling will be Web 3's breakthrough capability of ownership. In the Web 3 era, users will (finally!) control the data they create, maintain a stake in the platforms they use, and own the crypto-assets they purchase.



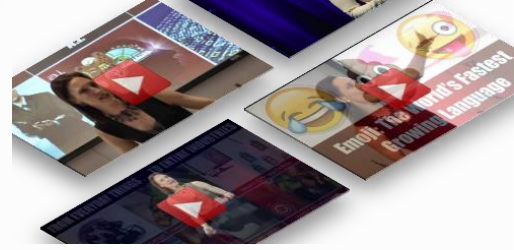
With 25 years of experience delivering engaging and educational tech keynotes and trainings Christina "CK" Kerley is renowned for her charismatic personality and relentless reinvention.

Her extensive range— a catalog of 15+ topics across 10+ technologies—sets CK apart from other speakers

Get Inspired. Get AHEAD.  
Get CK!

<https://allthingsCK.com>

# What Companies Say About CK



**See Videos Of CK in Action!**

*"CK changes the energy level of a room...and it only gets better as she speaks!"*



*"CK's content, style, passion and performance are bar none!"*



*"By the end of CK's energetic, engaging speech, everyone is thinking, 'How do I make this happen in MY business!'"*



*"CK's insights, incredible energy and contagious passion gives marketers the guidance they need."*



*"CK's passion and humor is beyond compare—she really takes innovating your business to heart!"*



*"An exceptional speaker, I hung on CK's every word as she made complex technical concepts accessible to everyone."*



*"With humor and high energy, CK easily transfers her passion for innovation to her audience!"*



*"CK never just 'brings it'... she has a way of bringing it BEYOND!"*



*"CK was phenomenal—incredibly fun, knowledgeable, and engaging!"*



*"CK session was in many ways a game-changer for our future plans."*



*"An engaging speaker who makes everyone feel connected, inspired and thirsting for more!"*



*"A rare presenter that meets the needs of those that are new to tech and those with experience."*



*"One of the most-gifted presenters I have ever seen."*



*"Incredibly informative and entertaining."*



*"CK has a gift... we were all mesmerized!"*



*"A powerhouse of knowledge, passion and engaging delivery."*

