Corporations awakening from “The Great Pause” of the COVID pandemic are facing a new reality: While their customers are the same—their priorities, attitudes, and behaviors are not. And as executives are quickly finding, succeeding in this new normal isn’t as straightforward as reopening their businesses, it will take reimagining their brands.

Moreover, companies, communities, and countries can’t simply rebuild their broken systems. After all, those mistakes were just laid bare to the entire world. Now they’ll need to redeem themselves through a new breed of killer app: failproof, friction-free solutions that repair problems while regaining trust.

And we mustn’t let this crisis go to waste by minimizing it as merely a teachable moment. Instead, we should maximize this opportunity into a reskilling movement, wherein lifelong learning becomes core to our culture.

Indeed, many lessons learned. But the most important is this: In order to survive this new normal—and thrive throughout this period of post-pandemic reinvention—we must leverage human ingenuity and next-gen technology to reshape our companies.

In this insightful, inspiring session, executives are guided through 4 steps—Reframing; Reimagining; Repairing; Reskilling—to help move their companies, and their careers, from recovery into reinvention.

Audiences will learn why disruption needn’t be dystopian, how businesses find their second life after seismic events, and where to find big opportunities in a marketplace of seemingly little movement.
**What Companies Say About CK:**

**CK changes the energy level of a room...**

*verizon*

By the end of CK’s energetic, engaging speech, everyone is thinking, "How do I make this happen in MY business?"

*Panasonic*

**CK’s passion and humor is beyond compare—she really takes innovating your business to heart**

*Wyndham Worldwide*

With humor and high energy, CK easily transfers her passion for innovation to her audience

*Ad Council*

An engaging speaker who makes everyone feel connected, inspired and thirsting for more

*Bristol-Myers Squibb*

**CK was phenomenal—incredibly fun, knowledgeable, and engaging!**

*E*TRADE

One of the most-gifted presenters I have ever seen

*SAP*

**CK has a gift ... we were all mesmerized!**

*T.Rowe Price*

**CK’s content, style, passion, and performance are bar none!**

*AVAYA*

**CK’s insights, incredible energy and contagious passion gives marketers the guidance they need**

*Microsoft*

An exceptional speaker, I hung on CK’s every word as she made complex technical concepts accessible to everyone!

*Novartis*

**CK never just “brings it”... she has a way of bringing it BEYOND!**

*TD Ameritrade*

**CK’s session was in many ways a game-changer for our future plans**

*United Nations*

A rare presenter that meets the needs of those that are new to tech and those with experience

*GE Energy*

Incredibly informative and entertaining

*Cisco*

A powerhouse of knowledge, passion and engaging delivery

*Johnson & Johnson*

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