A windfall of 10+ technologies are placing the Web on a fast-track to more change over the next five years—than throughout the past 25.

Within this thrilling new digital order, the line between the online and offline world continues to blur as IoT powers a physical ecosystem of connected objects, products, proximities, and places.

Visual computing, like Augmented- and Mixed-Reality, propel content from the confines of cyberspace into vast expanses of physical space. And VR transforms interactive 2D websites into immersive 3D worlds.

Whereas humans have always had to adapt to tech, through AI, the Web finally begins adapting to us.

Devices continue to evolve from portable to wearable. Interfaces are moving from textual to conversational. And generic information is replaced with personal, contextual content and recommendations.

Liberated from constantly fixating on our smartphones, AIs will make them smart enough to focus upon us. Instead of waiting for systems to respond to us in real time, Big Data enables tech to anticipate our needs ahead of time.

Even the Web’s own underpinning becomes disrupted, decentralized—and distributed through Blockchain Technologies as the world embarks upon an entirely new Era in digital security, privacy, business models, cryptocurrencies, and intense innovation.

In This Session, Attendees Learn:

- The 10+ next-gen tech revolutionizing the Web over the next 5 years
- The 8 ways that the Web will transform: across physical, wearable, conversational, visual, personal, experiential, distributed, and contextual.
- Examples of companies leveraging these advancements to evolve their brands, campaigns, and business models.

In this high-energy, highly interactive session, speaker and futurist Christina “CK” Kerley takes audiences on a tour of The Next-Gen Web and illuminates how a remarkable suite of emerging technologies are transforming the Web we’ve always known—into the Web we’ve always wanted.
What Companies Say About CK:

CK changes the energy level of a room... and it only gets better as she speaks!

Verizon

By the end of CK’s energetic, engaging speech, everyone is thinking, “How do I make this happen in MY business?”

Panasonic

CK’s passion and humor is beyond compare—she really takes innovating your business to heart

Wyndham Worldwide

With humor and high energy, CK easily transfers her passion for innovation to her audience

Ad Council

An engaging speaker who makes everyone feel connected, inspired and thirsting for more

Bristol-Myers Squibb

A rare presenter that meets the needs of those that are new to tech and those with experience

GE

One of the most-gifted presenters I have ever seen

SAP

CK has a gift ... we were all mesmerized!

T.RowePrice®

CK’s content, style, passion, and performance are bar none!

Avaya

CK’s insights, incredible energy and contagious passion gives marketers the guidance they need

Microsoft

An exceptional speaker, I hung on CK’s every word as she made complex technical concepts accessible to everyone!

Novartis

CK never just “brings it” . . . she has a way of bringing it BEYOND!

TD Ameritrade

Memorable and forward-thinking, CK captures the true spirit of Innovation

ANA

CK’s session was in many ways a game-changer for our future plans

United Nations Department of Public Information

Incredibly informative and entertaining

Cisco

A powerhouse of knowledge, passion and engaging delivery

Johnson & Johnson

Christina “CK” Kerley

The 10+ Tech Of The Next 10 Years

allthingsCK.com