

# CREATING A CURIOUS CULTURE



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In this session CK makes a compelling case for curiosity to be at the core of corporate culture . . .

To be human is to be inherently curious: it's how we learn, why we evolve, and what moves us outside of our comfort zones. And to succeed in the age of acceleration and AI, companies will have to (constantly!) push beyond familiar boundaries.

Culture isn't what a company creates; it's the shared values and priorities that comprise the company. And the power of curious cultures comes not from technology, but from an unending stream of questions, a commitment to continuous learning, and a spirit of relentless reinvention.

Curious cultures thrive on questions. While answers bring us to an end point, questions perpetually propel us forward. Even the quality of AI outputs (answers) is dependent on the caliber of Human inputs (questions).

Learning is truly the lifeblood of curious cultures. Especially since digital transformation isn't a finite destination, but an ongoing journey of leveraging—and learning!—new technologies. And the refreshing of skills is particularly essential, given the rapid evolution of new roles, and job requirements.

Most important, curious cultures are defined by their readiness to embrace change, not evade it. These companies accept an undeniable reality: reinvent or risk obsolescence. And amid permanent technological upheaval, the ability to remain relevant is both invaluable and transient.

Bring in CK to enlighten your audience on how today's curiosity-powered organizations are securing their spots as the forerunners of the future.



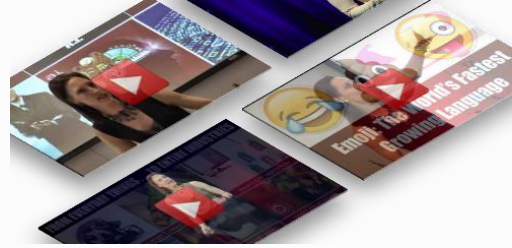
With 25 years of experience delivering engaging and educational tech keynotes and trainings Christina "CK" Kerley is renowned for her charismatic personality and relentless reinvention.

Her extensive range— a catalog of 15+ topics across 10+ technologies—sets CK apart from other speakers

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# What Companies Say About CK



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*"CK changes the energy level of a room...and it only gets better as she speaks!"*



*"CK's content, style, passion and performance are bar none!"*



*"By the end of CK's energetic, engaging speech, everyone is thinking, 'How do I make this happen in MY business!'"*



*"CK's insights, incredible energy and contagious passion gives marketers the guidance they need."*



*"Truly unique—CK is engaging, entertaining, and full of life!"*



*"An exceptional speaker, I hung on CK's every word as she made complex technical concepts accessible to everyone."*



*"With humor and high energy, CK easily transfers her passion for innovation to her audience!"*



*"CK never just 'brings it'... she has a way of bringing it BEYOND!"*



*"CK was phenomenal—  
incredibly fun,  
knowledgeable, and  
engaging!"*



*"CK session was in many ways a game-changer for our future plans."*



*"An engaging speaker who makes everyone feel connected, inspired and thirsting for more!"*



*"A rare presenter that meets the needs of those that are new to tech and those with experience."*



*"One of the most-gifted presenters I have ever seen."*



*"Incredibly informative and entertaining."*



*"CK has a gift... we were all mesmerized!"*



*"A powerhouse of knowledge, passion and engaging delivery."*

