AI RESKILLING REVOLUTION

View All CK's <u>12+ Speeches</u> Across 10+Tech

This session focuses on strategies and solutions to address the <u>TOP</u> challenge confronting modern organizations: developing new skills to match the rapid evolution of new technologies.

Corporate leaders cannot possibly steer the enterprises of the future with the skillsets of the past—particularly given that the half-life of relevant skills is now less than 5 years, and plummets to 2.5 years in the tech sphere.

Perhaps more striking, skills must be CONSTANTLY refreshed since 85% of the jobs in 2030 . . . do not yet exist.

AI, Automation, and Quantum technologies show no signs of slowing down (just the opposite), and the implications are MASSIVE. By 2025, 50% of all employees will need to undergo reskilling, a figure that could swell to 90% of the global working population by 2030. And the cost of neglecting this paradigm shift could lead to a \$15 trillion deficit in global GDP.

The imperative is clear: organizations must invest as much in talent as they do in technology. Because the gravest threat is not that technology will render us redundant, but that our capabilities will grow obsolete.

Employers must step up as the new educators. Companies have to create cultures of continuous learning (and curiosity!). Leadership needs to prioritize skills as a core to competitive strategy. And organizations should nurture not only digital literacy—but also the "human-centric" soft skills of adaptability, creativity, and emotional intelligence.

All told, in this age of extreme acceleration, the factor most critical for success won't be digital . . . it will be uniquely human. So bring in CK to motivate your audiences to meet this historic moment.



With 25 years of experience delivering engaging and educational tech keynotes and trainings Christina "CK" Kerley is renowned for her charismatic personality and relentless reinvention.

Her extensive range— a catalog of 15+ topics across 10+ technologies—sets CK apart from other speakers

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What Companies Say About CK

"CK changes the energy level of a room...and it only gets better as she speaks!"



"By the end of CK"s energetic, engaging speech, everyone is **Panasonic** thinking, "How do I make this happen in MY business!"

"Truly unique—CK is engaging, entertaining, and full of life!"

"With humor and high energy, CK easily transfers her passion for innovation to her audience!"

"CK was phenomenal incredibly fun, knowledgeable, and engaging!"

"An engaging speaker who makes everyone feel connected, inspired and thirsting for more!"

Bristol-Myers Squibb

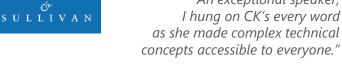
"One of the mostgifted presenters I have ever seen."

"CK has a gift... we were all mesmerized!"



TRADE

FROST



"CK's content, style, passion and performance are bar none!"

AVAYA

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"CK's insights, incredible energy and contagious passion gives marketers the guidance they need."

"An exceptional speaker,



as she made complex technical concepts accessible to everyone."

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"CK never just "brings it"... she has a way of bringing it BEYOND!"



"CK session was in many ways a game-changer for UNITED NATIONS our future plans."

"A rare presenter that meets the needs of those that are new to tech and those with experience."



"Incredibly informative and entertaining."

. CISCO

"A powerhouse of knowledge, passion and engaging delivery."



THE 10+ TECH OF THE NEXT 10 YEARS

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