MEET YOUR MODERN-DAY ASSISTANT



View All CK's 12+ Speeches Across 10+Tech

All too often, Al is celebrated solely for its monumental achievements and computational prowess. But its role as a modern-day assistant is just as essential . . . and every bit as revolutionary.

This round-the-clock colleague excels at both streamlining tasks to free up your time and managing activities so that you can make the most of every moment. In this session, audiences learn how this contemporary companion is innovating myriad professions, in countless ways, every single day.

For marketers, AI is an efficiency engine. From content creation—across blogs, posts, papers, and press releases—to hyper-personalizing offerings, to analyzing vast data sets, AI improves both campaign effectiveness and customer engagement.

Sales teams are reaping the rewards of this productivity powerhouse. Whether AI is auto-generating sales scripts, customizing follow-up emails, or drafting personalized proposals, sales professionals have gained an everpresent aide that streamlines their workflows.

In the realm of customer service, AI emerges as a true service superhero. It provides timely, targeted advice, promotional offers, scripts, and troubleshooting guides. And all information is dynamically generated based on incoming data, ensuring agents are always equipped with the most up-to-date responses.

So stop going it alone—let CK show your audience how AI is the always-available assistant that will consistently make the most of their time, every single time.



With 25 years of experience delivering engaging and educational tech keynotes and trainings Christina "CK" Kerley is renowned for her charismatic personality and relentless reinvention.

Her extensive range— a catalog of 15+ topics across 10+ technologies—sets CK apart from other speakers

Get Inspired. Get AHEAD.

Get CK!

https://allthingsCK.com

What Companies Say About CK



See Videos Of CK in Action!

"CK changes the energy level of a room...and it only gets better as she speaks!"



"CK's content, style, passion and performance are bar none!"



"By the end of CK"s energetic, engaging speech, everyone is **Panasonic** thinking, "How do I make this happen in MY business!"



"CK's insights, incredible energy and contagious passion gives marketers the guidance they need."



"CK"s passion and humor is beyond compare—she really takes innovating your business to heart!"



"An exceptional speaker, I hung on CK's every word as she made complex technical concepts accessible to everyone."



"With humor and high energy, CK easily transfers her passion for innovation to her audience!"



TRADE

"CK never just "brings it"... she has a way of bringing it BEYOND!"



"CK was phenomenal incredibly fun, knowledgeable, and engaging!"



"CK session was in many ways a game-changer for UNITED NATIONS our future plans."



"A rare presenter that meets the needs of those that are new to tech and those with experience."



"One of the mostgifted presenters I have ever seen."

"CK has a gift... we were all mesmerized!"

T.RowePrice®

"Incredibly informative and entertaining."



"A powerhouse of knowledge, passion and engaging delivery."

Johnson Johnson