

# TALENT TRANSFORMATION

## Preparing Today's Talent For Tomorrow's Challenges

See Videos Of CK In Action!



In this highly interactive session, innovation speaker and futurist Christina "CK" Kerley illuminates how industry leaders, higher education institutions, and HR teams, must prepare today's workforces . . . for the massive challenges of tomorrow's business landscape.

CK advocates how continued learning—a term connoting intermittent training—no longer applies within a time of radical disruption. Instead, organizations must adopt a mindset of continuous learning, as talent assets need constant training in the "new normal" of constant upheaval.

Further, CK explains how Learning and Development should be reinvented into Learning & Transformation.

Perhaps most important, organizations can no longer merely embrace or only adapt to change—they must now **SEEK** change. As a result, this new priority will position their brands, strategies, and business models to leapfrog their competitors, while upskilling their valued employees.

A forerunner in change and tech disruption for the past 20 years, CK has guided blue-chip companies through scores of digital revolutions. Along with her extensive corporate experience, CK is a top-rated, part time faculty member at Rutgers Business School for Executive Education where she drives continuous learning programs for professionals aspiring to improve—and transition—their knowledge amid permanent technological revolution, and an era of digital acceleration.

Her clients include: Johnson & Johnson, Verizon, Microsoft, Prudential, Verisign, The United Nations, and many more. Additionally, she has guest lectured at Stanford, Cornell, Carnegie Mellon, Saint Peter's, Northwestern, The ANA, The IAB, and The Advertising Council.

See CK's rave reviews from Fortune 500s on the next page—and for her tech, speeches, videos, and media, go to: [allthingsCK.com](http://allthingsCK.com)



## Talent Transformation



### Through This Session, CK:

- Takes audiences on a tour of how the area of continued learning must evolve into a practice of continuous learning
- Cites examples from top companies that are setting the gold standard, as well as chronicling her own talent development methodologies and programs
- Showcases the major megatrends that companies and employees are contending with now—and what they will be faced with NEXT

### Technologies Covered Include:

Mobile, The Internet of Things Big Data, Wearables, Robotics, (IoT) Artificial Intelligence, Immersive Tech (AR, VR, MR), Health Tech, and more!

Browse **All** Of CK's 12+ Speech Topics!


Visit: [allthingsCK.com](http://allthingsCK.com)


Read CK's  
Rave Reviews:  
See Page 2


# What Companies Say About CK:


Watch Videos Of CK In Action!





CK changes the energy level of a room...  
and it only gets better as she speaks! 


CK's content, style, passion,  
and performance are bar none! 

By the end of CK's energetic, engaging  
speech, everyone is thinking, "How do  
I make this happen in MY business?" 

CK's insights, incredible energy  
and contagious passion gives  
marketers the guidance they need 


CK's passion and humor is  
beyond compare—she really takes  
innovating your business to heart 


An exceptional speaker, I hung  
on CK's every word as she made  
complex technical concepts  
accessible to everyone! 


With humor and high energy,  
CK easily transfers her passion  
for innovation to her audience 

CK never just "brings it" . . .  
she has a way of bringing it BEYOND!





An engaging speaker who makes  
everyone feel connected,  
inspired and thirsting for more 

Memorable and forward-thinking,  
CK captures the true spirit of innovation   
Association of National Advertisers


A rare presenter that meets  
the needs of those that are new  
to tech and those with experience 

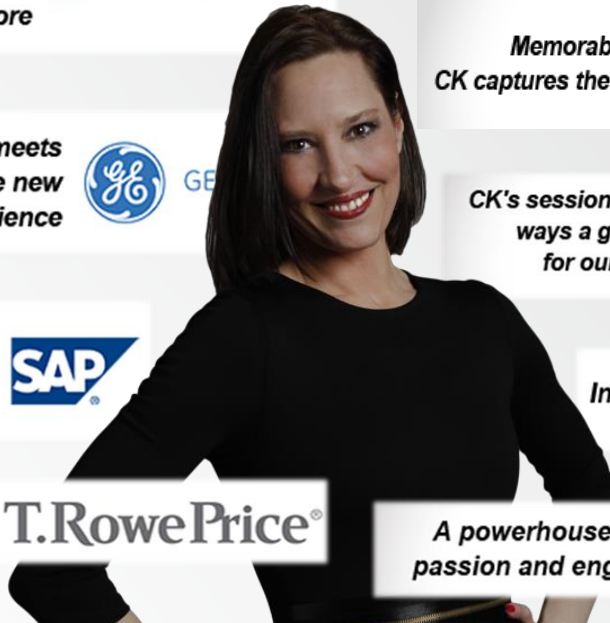
CK's session was in many  
ways a game-changer  
for our future plans   
DEPARTMENT OF PUBLIC INFORMATION

One of the most-gifted  
presenters I have ever seen 

Incredibly informative  
and entertaining 

CK has a gift ...  
we were all mesmerized! 

A powerhouse of knowledge,  
passion and engaging delivery 



**Christina "CK" Kerley**

**The Next BIG Things In Next-Gen Tech**

[allthingsCK.com](http://allthingsCK.com)