Change has never before happened so fast. But the real story is that it will never be this slow again. For in this era of permanent revolution, with each passing business quarter, the rate of technological acceleration is, itself, also increasing.

Moreover, it’s not only the record-setting volume of innovations, but the velocity at which these technologies are combining, building upon one another, and spurring new advancements, that are further amplifying the pace and profundity of change.

Welcome to “Survival of the Fastest.” Gone are the days (and decades!) where size was the critical success factor: Make no mistake, the 21st century belongs to SPEED.

No longer is business a marathon-centric mentality. Today’s executives now face a series of endless sprints to quickly—constantly—reshape their products, revamp their strategies, and reboot their business models.

And within this age of “Invent. Reinvent. Repeat!” , time and technology can be friend or foe, depending upon how rapidly companies adapt to—and act upon—the rapid, relentless pace of innovation. Especially given that organizations must continually update and upgrade, just to remain in the game.

Further, leadership must leapfrog these fierce cycles of change so as to become the innovators in their industries, and to avoid falling prey to the growing list of corporate casualties that dominate today’s headlines (and hashtags). It’s an environment of reinvention—or extinction.

In a climate rife with competitors from all corners of the globe, where stealthy startups have perfected the art of the pivot, and an avalanche of 10+ next-generation technologies are turning once-partner companies into formidable new forces, executives that follow the old rule of “too risky to move first” are making the riskiest move of all.

Will your company leapfrog AHEAD—or fall further (and further) behind?
What Companies Say About CK:

CK changes the energy level of a room... and it only gets better as she speaks!  

By the end of CK’s energetic, engaging speech, everyone is thinking, “How do I make this happen in MY business?”

CK’s passion and humor is beyond compare—she really takes innovating your business to heart

With humor and high energy, CK easily transfers her passion for innovation to her audience

An engaging speaker who makes everyone feel connected, inspired and thirsting for more

A rare presenter that meets the needs of those that are new to tech and those with experience

One of the most-gifted presenters I have ever seen

CK has a gift... we were all mesmerized!

CK’s content, style, passion, and performance are bar none!

CK’s insights, incredible energy and contagious passion gives marketers the guidance they need

An exceptional speaker, I hung on CK’s every word as she made complex technical concepts accessible to everyone!

CK never just “brings it”... she has a way of bringing it BEYOND!

Memorable and forward-thinking, CK captures the true spirit of innovation

CK’s session was in many ways a game-changer for our future plans

Incredibly informative and entertaining

A powerhouse of knowledge, passion and engaging delivery

Christina “CK” Kerley
The Next BIG Things In Next-Gen Tech
allthingsCK.com