

SURVIVAL OF THE FASTEST

Leapfrog AHEAD ... Or Fall Further Behind!

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Change has never before happened so fast. But the real story is that it will *never* be this slow again. For in this era of permanent revolution, with each passing business quarter, the rate of technological acceleration is, itself, also increasing.

Moreover, it's not only the record-setting volume of innovations, but the velocity at which these technologies are combining, building upon one another, and spurring new advancements, that are further amplifying the pace and profundity of change.

Welcome to "Survival of the Fastest." Gone are the days (and decades!) where size was the critical success factor: Make no mistake, the 21st century belongs to SPEED.

No longer is business a marathon-centric mentality. Today's executives now face a series of endless sprints to quickly—*constantly*—reshape their products, revamp their strategies, and reboot their business models.

And within this age of "Invent. Reinvent. Repeat!" , time and technology can be friend or foe, depending upon how rapidly companies adapt to—and act upon—the rapid, relentless pace of innovation. Especially given that organizations must *continually* update and upgrade, just to remain in the game.

Further, leadership must leapfrog these fierce cycles of change so as to become the innovators in their industries, and to avoid falling prey to the growing list of corporate casualties that dominate today's headlines (and hashtags). It's an environment of reinvention—or extinction.

In a climate rife with competitors from all corners of the globe, where stealthy startups have perfected the art of the pivot, and an avalanche of 10+ next-generation technologies are turning once-partner companies into formidable new forces, executives that follow the old rule of "too risky to move first" are making the riskiest move of all.

Will your company leapfrog AHEAD—or fall further (and further) behind?



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In This Session, Attendees Learn:

- Factors contributing to tech acceleration—and the path of innovation from 2017-2020
- Case examples of companies turning massive change into major advantage—and examples of disrupted businesses
- Frameworks and methods for adapting to rapid cycles of change and innovation

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CK's passion and humor is
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An exceptional speaker, I hung
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accessible to everyone! 

With humor and high energy,
CK easily transfers her passion
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CK never just "brings it" . . .
she has a way of bringing it BEYOND!



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Memorable and forward-thinking,
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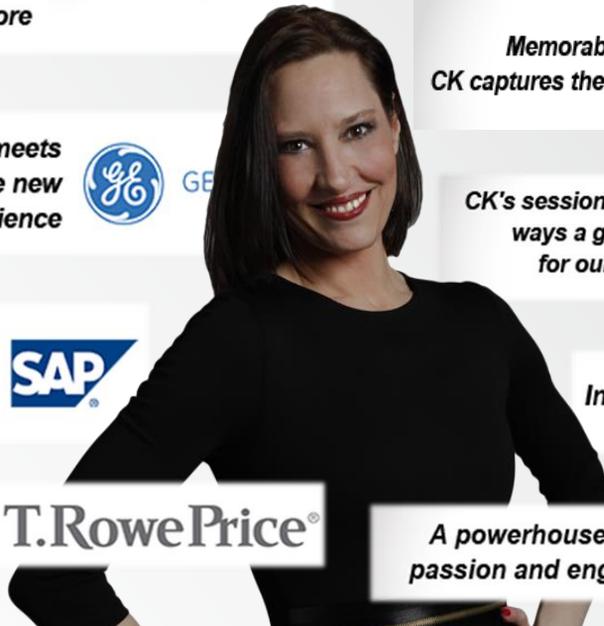
CK's session was in many
ways a game-changer
for our future plans 
DEPARTMENT OF PUBLIC INFORMATION

One of the most-gifted
presenters I have ever seen 

Incredibly informative
and entertaining 

CK has a gift ...
we were all mesmerized! 

A powerhouse of knowledge,
passion and engaging delivery 



Christina "CK" Kerley

The Next BIG Things In Next-Gen Tech

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