

THE NEXT-GEN WEB

See Videos Of CK In Action!



From The Web We've Always Known ... To The Web We've Always Wanted

A windfall of 10+ technologies are placing the Web on a fast-track to more change over the next five years—than throughout the past 25.

Within this thrilling new digital order, the line between the online and offline world continues to blur as IoT powers a physical ecosystem of connected objects, products, proximities, and places.

Visual computing, like Augmented- and Mixed-Reality, propel content from the confines of cyberspace into vast expanses of physical space. And VR transforms interactive 2D websites into immersive 3D worlds.

Whereas humans have always had to adapt to tech, through AI, the Web finally begins adapting to us.

Devices continue to evolve from portable to wearable. Interfaces are moving from textual to conversational. And generic information is replaced with personal, contextual content and recommendations.

Liberated from constantly fixating on our smartphones, AIs will make them smart enough to focus upon us. Instead of waiting for systems to respond to us in real time, Big Data enables tech to anticipate our needs *ahead* of time.

Even the Web's own underpinning becomes disrupted, decentralized—and distributed through Blockchain Technologies as the world embarks upon an entirely new Era in digital security, privacy, business models, cryptocurrencies, and intense innovation.

In this high-energy, highly interactive session, speaker and futurist Christina "CK" Kerley takes audiences on a tour of The Next-Gen Web and illuminates how a remarkable suite of emerging technologies are transforming the Web we've always known—into the Web we've always wanted.

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In This Session, Attendees Learn:

- The 10+ next-gen tech revolutionizing the Web over the next 5 years
- The 8 ways that the Web will transform: across physical, wearable, conversational, visual, personal, experiential, distributed, and contextual.
- Examples of companies leveraging these advancements to evolve their brands, campaigns, and business models.

Browse All Of CK's 12+ Speech Topics!

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Rave Reviews:
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What Companies Say About CK:

Watch Videos Of CK In Action!



CK changes the energy level of a room...
and it only gets better as she speaks! 

CK's content, style, passion,
and performance are bar none! 

By the end of CK's energetic, engaging
speech, everyone is thinking, "How do
I make this happen in MY business?" 

CK's insights, incredible energy
and contagious passion gives
marketers the guidance they need 

CK's passion and humor is
beyond compare—she really takes
innovating your business to heart 

An exceptional speaker, I hung
on CK's every word as she made
complex technical concepts
accessible to everyone! 

With humor and high energy,
CK easily transfers her passion
for innovation to her audience 

CK never just "brings it" . . .
she has a way of bringing it BEYOND!



An engaging speaker who makes
everyone feel connected,
inspired and thirsting for more 

Memorable and forward-thinking,
CK captures the true spirit of innovation 
Association of National Advertisers

A rare presenter that meets
the needs of those that are new
to tech and those with experience 

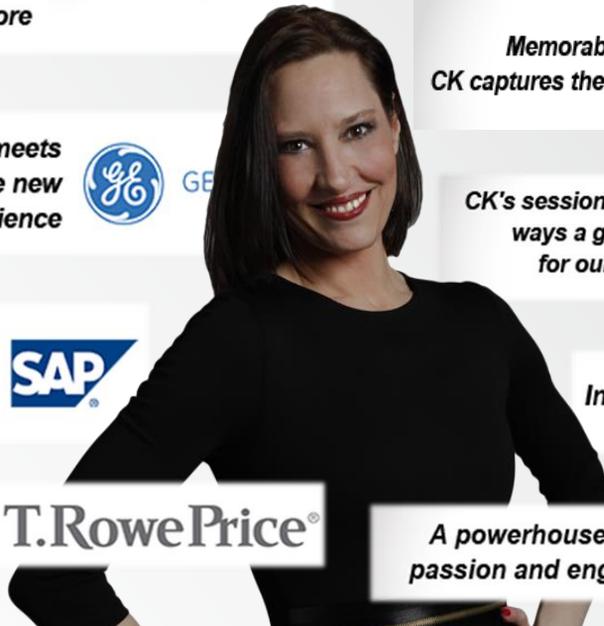
CK's session was in many
ways a game-changer
for our future plans 
DEPARTMENT OF PUBLIC INFORMATION

One of the most-gifted
presenters I have ever seen 

Incredibly informative
and entertaining 

CK has a gift ...
we were all mesmerized! 

A powerhouse of knowledge,
passion and engaging delivery 



Christina "CK" Kerley

The 10+ Tech Of The Next 10 Years

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