

# HI-TECH HEALTH

## The 5 Ps Igniting Healthcare's New Frontier

While all businesses are experiencing radical, record-setting levels of change, in no other industry are these seismic shifts more profound, more pivotal—or more personal—than in healthcare.

Enter the Era of Hi-Tech Health: an epic convergence of technologies, discoveries, devices, and data that are poised to drive more disruption over the next 20 years. . . than within the past 200.

To be sure, this new frontier is as inspiring as it is overwhelming, especially given that today's industry leaders are facing an aggressive mandate to transform from Health Care into Health Tech organizations.

But what are the key forces propelling this paradigm? Which next-gen technologies are driving this massive reinvention? And, ultimately, what will this new model of treatment, care, and prevention look like?

Filled with answers, insights, and inspiration, through “The 5 Ps Igniting Healthcare's New Frontier,” innovation speaker and futurist Christina “CK” Kerley provides a framework for today's executives who are focused on tomorrow's growth opportunities.

From Persistent Monitoring providing 24-7 oversight and actionable health data, to Pervasive Care that ensures health solutions reach even the most remote corners of the planet—to Precision-Based tools and procedures that dramatically improve outcomes.

Moreover, from a focus on prevention through Predictive Models to healthcare's Holy Grail of Personalized Medicine, CK explores the tech, trends, and tenets that are reshaping 21<sup>st</sup> century medicine, revolutionizing our companies . . . and redefining our roles within them.

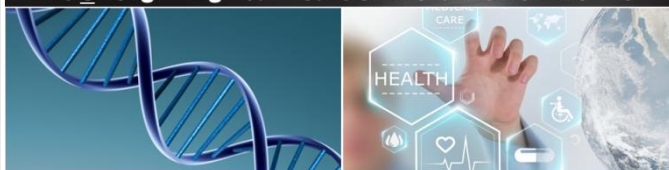


See Videos Of CK In Action!



# HI-TECH HEALTH

## The 5 Ps Igniting Healthcare's Innovative New Frontier



Attendees Learn The 5 Ps Driving Health Tech Innovation:

1: PERSISTENT

From Intermittent Snapshots Of Health To 24-7 Monitoring

2: PERVASIVE

Ubiquitous Care Without Boundaries Or Borders

3: PRECISE

Precision-Driven Tools, Diagnostics, And Procedures

4: PREDICTIVE

Revolutionizing Reactive Care Through Proactive Models

5: PERSONALIZED

Individualized Therapies, Treatments, And Medicine

Technology Examples Span:

Mobile, Big Data, Wearables, Robotics  
Artificial Intelligence, Implantables, Ingestibles,  
The Internet of Things, Virtual Reality, Genomics,  
Biosensors, 3D Bioprinting, and More!

Browse All Of CK's 12+ Speech Topics!


Visit: [allthingsCK.com](http://allthingsCK.com)


Read CK's  
Rave Reviews:  
See Page 2


# What Companies Say About CK:


Watch Videos Of CK In Action!





CK changes the energy level of a room...  
and it only gets better as she speaks! 


CK's content, style, passion,  
and performance are bar none! 

By the end of CK's energetic, engaging  
speech, everyone is thinking, "How do  
I make this happen in MY business?" 

CK's insights, incredible energy  
and contagious passion gives  
marketers the guidance they need 


CK's passion and humor is  
beyond compare—she really takes  
innovating your business to heart 


An exceptional speaker, I hung  
on CK's every word as she made  
complex technical concepts  
accessible to everyone! 


With humor and high energy,  
CK easily transfers her passion  
for innovation to her audience 

CK never just "brings it" . . .  
she has a way of bringing it BEYOND!





An engaging speaker who makes  
everyone feel connected,  
inspired and thirsting for more 

Memorable and forward-thinking,  
CK captures the true spirit of innovation   
Association of National Advertisers


A rare presenter that meets  
the needs of those that are new  
to tech and those with experience 

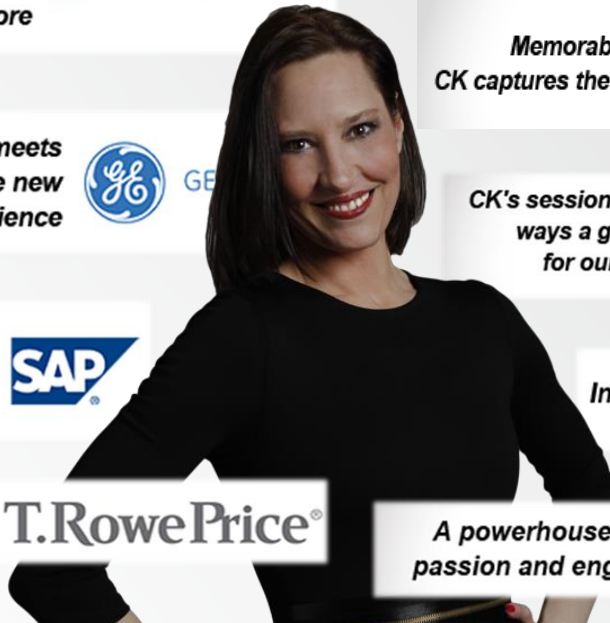
CK's session was in many  
ways a game-changer  
for our future plans   
DEPARTMENT OF PUBLIC INFORMATION

One of the most-gifted  
presenters I have ever seen 

Incredibly informative  
and entertaining 

CK has a gift ...  
we were all mesmerized! 

A powerhouse of knowledge,  
passion and engaging delivery 



**Christina "CK" Kerley**

**The Next BIG Things In Next-Gen Tech**

[allthingsCK.com](http://allthingsCK.com)