

# (BLOCK) CHAIN REACTION!

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From The Internet Of Information ... To The Internet Of Value

The Web is entering its second act. Through a clever mix of code, cryptography, collaboration, and consensus, Blockchain is transforming the Internet of Information ... into the Internet of Value.

A type of Distributed Ledger Technology (DLT), Blockchain is setting a new standard for securely storing, exchanging, and managing *anything* of value: be it currency, contracts, health records, patents, products, votes, even creative assets.

Along with unprecedented levels of security, transparency, and permanence, the applications of this open-source, peer-to-peer platform are staggering. Now the Internet Of Things (IoT) can now be secured through a veritable Ledger Of Things. Token economies can be built around cryptocurrencies. And “smart contracts” can be automated, and self-execute.

Moreover, consumers can own the data they create. Digital identities can be affixed to physical objects—whether to authenticate ownership, to track object provenance, or to optimize supply chains. And more.

But Blockchain isn't only a breakthrough for what it *enables*; it is a game-changer for what it *removes*: Freed from the barriers, bureaucracy, and intermediaries of the old guard, Blockchain powers a new digital order of ingenuity, inclusion, and security.

Because now, billions of people who have always been marginalized, can *finally* enter the global economy. Indeed, history will look upon Blockchain as the lever that made the Web a truly World Wide resource.

In this exciting, eye-opening, session, speaker, futurist, and professor

Christina “CK” Kerley takes audiences on a tour of how Blockchain is igniting a chain reaction of disruption—and innovation—across a global stage.



## CHAIN REACTION

From The Internet Of Information ... To The Internet Of Value



### In This Session, Audiences Learn:

Internet Of Value: How Blockchain is giving rise to an entirely new digital order—and transforms the Internet of Information into the Internet Of Value

Vast Business Applications: The vast and varied business applications for Blockchain Tech across financial, supply chain, authentication, healthcare, cryptocurrencies, IoT, and more

Chain Reaction: How Blockchain disrupts traditional organizations, intermediaries, and new-age companies, along with case examples

Global Opportunities: The extraordinary opportunities that Blockchain poses for billions of people to finally enter the global economy

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Rave Reviews:  
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# What Companies Say About CK:

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CK changes the energy level of a room...  
and it only gets better as she speaks! 

CK's content, style, passion,  
and performance are bar none! 

By the end of CK's energetic, engaging  
speech, everyone is thinking, "How do  
I make this happen in MY business?" 

CK's insights, incredible energy  
and contagious passion gives  
marketers the guidance they need 

CK's passion and humor is  
beyond compare—she really takes  
innovating your business to heart 

An exceptional speaker, I hung  
on CK's every word as she made  
complex technical concepts  
accessible to everyone! 

With humor and high energy,  
CK easily transfers her passion  
for innovation to her audience 

CK never just "brings it" . . .  
she has a way of bringing it BEYOND!



An engaging speaker who makes  
everyone feel connected,  
inspired and thirsting for more 

Memorable and forward-thinking,  
CK captures the true spirit of innovation 

A rare presenter that meets  
the needs of those that are new  
to tech and those with experience 

CK's session was in many  
ways a game-changer  
for our future plans 

One of the most-gifted  
presenters I have ever seen 

Incredibly informative  
and entertaining 

CK has a gift ...  
we were all mesmerized! 

A powerhouse of knowledge,  
passion and engaging delivery 



**Christina "CK" Kerley**

**The 10+ Tech Of The Next 10 Years**

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