

AI: ACCELERATED INNOVATION

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AI Advances Business From The Information Age To The Intelligence Era

The 20th Century was about computers—but the 21st Century will be about intelligent machines.

Marking a monumental shift in how we interact with our devices—and how they interact with us—Artificial Intelligence (AI) infuses an added layer of intelligence into all the machines that fill our lives, work, and play.

From the small scale of the personal digital assistants inside our smartphones to the grand magnitude of cognitive systems that scour millions of data points in a millisecond, AI will be the killer app powering all of our computers, connected devices, machines, and robots.

While we've spent decades fixated on our devices . . . now, our machines begin focusing on us. Thus, the future won't be an age of "humans with more machines," but an era of "machines that do more for humanity."

Far from a single capability, AI is a vast collection of technologies, tools, and techniques, across: Machine Learning, Deep Learning, Cognitive Computing, Neural Networks, Computer Vision, Natural Language Processing, Language Translation, and much more.

For businesses, AI means "Accelerated Innovation" that translates into increased productivity levels, eliminating time-consuming tasks, freeing executives to work at the top of their talents, reducing info. overload, and turning organizations into real-time, know-it-all enterprises.

Moreover, AI will identify critical patterns hidden deep within Big Data, that alert us to opportunities, anomalies, and threats AHEAD of time. Chief among all benefits, AI will help scientists find cures for complex illnesses ... decades before we ever imagined possible.

Perhaps most profound, AI will come to be viewed as one of humanity's greatest collaborators. Because far from replacing the need for human intelligence, AI will augment, complement, and amplify our ability to make informed, intelligent decisions.

Poised to revolutionize business, healthcare, education, government, science, security, and more, AI moves us from The Information Age to The Intelligence Era. And the future will thank us.



Speaker Overview:

Speaker, futurist, and professor Christina "CK" Kerley pushes Fortune 500s ahead through the 10+ technologies dominating the next 10 years.

She has been featured at Verizon, Microsoft, Amazon, The United Nations, Johnson & Johnson, Cisco, Prudential, TEDx, and The Ad Council.

Along with teaching at Rutgers Business School, she has guest lectured at USF, Stanford, Cornell, Carnegie Mellon, and Northwestern.



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CK changes the energy level of a room...
and it only gets better as she speaks! 

CK's content, style, passion,
and performance are bar none! 

By the end of CK's energetic, engaging
speech, everyone is thinking, "How do
I make this happen in MY business?" 

CK's insights, incredible energy
and contagious passion gives
marketers the guidance they need 

CK's passion and humor is
beyond compare—she really takes
innovating your business to heart 

An exceptional speaker, I hung
on CK's every word as she made
complex technical concepts
accessible to everyone! 

With humor and high energy,
CK easily transfers her passion
for innovation to her audience 

CK never just "brings it" . . .
she has a way of bringing it BEYOND!



An engaging speaker who makes
everyone feel connected,
inspired and thirsting for more 

CK's session was in many
ways a game-changer
for our future plans 

CK was phenomenal—incredibly fun,
knowledgeable, and engaging!



A rare presenter that meets
the needs of those that are new
to tech and those with experience 

One of the most-gifted
presenters I have ever seen 

Incredibly informative
and entertaining 

CK has a gift ...
we were all mesmerized! 

A powerhouse of knowledge,
passion and engaging delivery 

Christina "CK" Kerley

The 10+ Tech Of The Next 10 Years

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