

AI: “ADDED” INTELLIGENCE

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Humanity Moves From The Information Age ... To The Intelligence Era

The 20th Century was about computers—but the 21st Century will be about intelligent machines.

Marking a monumental shift in how we will interact with our devices—and how they will interact with us—Artificial Intelligence (AI) infuses an “added” layer of intelligence into all the machines that fill our lives, work, and play.

From the small scale of the personal digital assistants inside our smartphones to the grand magnitude of cognitive systems that scour millions of data points in a millisecond, AI will be the killer app powering all of our computers, connected devices, machines, and robots.

While we’ve spent decades fixated on our devices, through AI, our machines will (finally!) begin focusing on us. So the future isn’t “Humans with more machines,” but “Machines that do more for humanity.”

Far from a single capability, AI is a vast collection of technologies and techniques, across: Machine Learning, Deep Learning, Cognitive Computing, Neural Networks, Image Recognition, Computer Vision, Natural Language Processing, Language Translation, and more.

And by way of making our machines better, this added layer of intelligence will make us better. AI will improve our productivity levels, automate many time-consuming tasks, and reduce information overload.

Moreover, AI will identify critical patterns hidden deep within Big Data, so as to alert us to opportunities, anomalies, and threats far more efficiently. Chief among all benefits, AI will help scientists find cures for complex illnesses ... decades before we ever imagined possible.

Perhaps not in foresight—but definitely in hindsight—AI will be viewed as one of humanity’s greatest collaborators. Because far from replacing the need for human intelligence, AI will augment, complement, and amplify our ability to make informed, intelligent decisions.

Poised to revolutionize business, healthcare, education, science, security, and more, AI moves us from The Information Age to The Intelligence Era. (And the future will thank us.)



A LAYER OF AI TO OUR WORLD: “ADDED” INTELLIGENCE

In This Session, Attendees Learn:

- What AI is—and is not, including the current applications of and road ahead (2017-2020)
- Case examples of B2C and B2B companies integrating AI as a competitive differentiator and set of revenue-enhancing services
- The suite of AI benefits, taxonomies, myths, misconceptions, tools, and techniques



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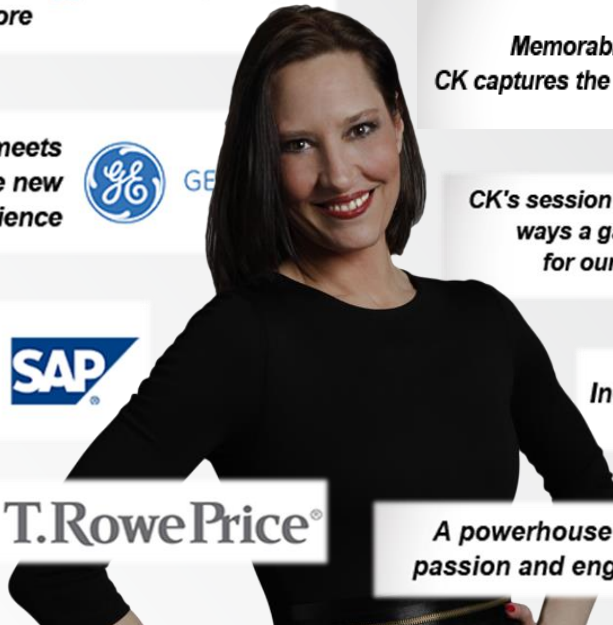
CK's session was in many
ways a game-changer
for our future plans 
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One of the most-gifted
presenters I have ever seen 

Incredibly informative
and entertaining 

CK has a gift ...
we were all mesmerized! 

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passion and engaging delivery 



Christina "CK" Kerley

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